

# **Writing Concisely**

- "Vigorous writing is concise. A sentence should contain no unnecessary words, a paragraph no unnecessary sentences, for the same reason that a drawing should have no unnecessary lines and a machine no unnecessary parts."
- William Strunk Jr. in *Elements of Style*

# **Contents**

1	Prune the redundant
2	Reduce clauses and phrases
3	Consider vocabulary choices
4	Avoid and reduce expletives
5	Identify and correct wordiness





Avoid saying the same thing twice.

Redundant phrases are bad habits just waiting to take control of your writing. Beware of things like the following:

- end result result
- exactly the same the same
- in the field of economics in economics
- summarize briefly summarize

Redundancy can also occur when one idea or more is unnecessarily repeated in a sentence.

# Original

In my personal opinion, we should refer back to last year's budget to see how we postponed that expenditure until a later time.

## Revised

In my opinion, we should refer to last year's budget to see how we postponed that expenditure.

Can you find the repeated ideas in this sentence above?

Notes: Personal (if it's YOUR opinion, it must be personal); refer means go back, and postpone means do later!

Pay attention to **synonyms** and words with similar meaning. If you can, reduce the sentence and delete the repetitive idea/word. **Try rewriting this as a more concise sentence:** 

### Original:

In terms of media **analysis**, my completed film studies and **analysis** courses equipped me with not only the cinematic language and skills for **analysis**, but also the methods for contextualizing films in specific time, location, history, culture, and political situations for **analysis**.

### Revised:

My completed film studies and analysis courses equipped me with the appropriate cinematic language and skills to be able to contextualize films in specific time, location, history, culture and political situations.



# Reduce Clauses and Phrases

# Reduce Clauses and Phrases

Be alert for clauses or phrases that can be reduced to shorter constructions.

The "which" or "that" clause can often be shortened to a simple adjective.

Be careful, however, not to lose some needed emphasis by over-pruning; the word "which," which is sometimes necessary [as it is in this sentence], is not *evil*.

# Reduce Adjective Clauses:

# Original

Smith College, which was founded in 1871, is the premier allwomen's college in the United States.

Citizens who knew what was going on voted him out of office.

# Revised

► Founded in 1871, Smith College is the premier all-women's college in the United States.

Knowledgeable citizens voted him out of office.

# **Reduce Phrases**

Phrases can also be trimmed, sometimes to a single word.

# Original:

Unburdened by a sense of responsibility, Jason left his wife with fortynine kids and a can of beans.

### Revised:

Jason irresponsibly left his wife with forty-nine kids and a can of beans. (Or leave out the word altogether and let the act speak for itself.)



# Vocabulary Choices

# Vocabulary Choices: Word Families

Understanding word families can be helpful. Check for noun, verb, adjective or adverb forms. This is especially helpful when paraphrasing from outside sources.

You can create paraphrases by changing the word form in a sentence and reordering the words or using synonyms. This may change the length of a sentence too.

### Original:

We analyzed the data, and it showed children react when they have too much sugar.

react (verb)
reaction (noun)
reactive (adjective)

### Revised:

The analysis of the data showed children's reactions to excessive sugar intake.

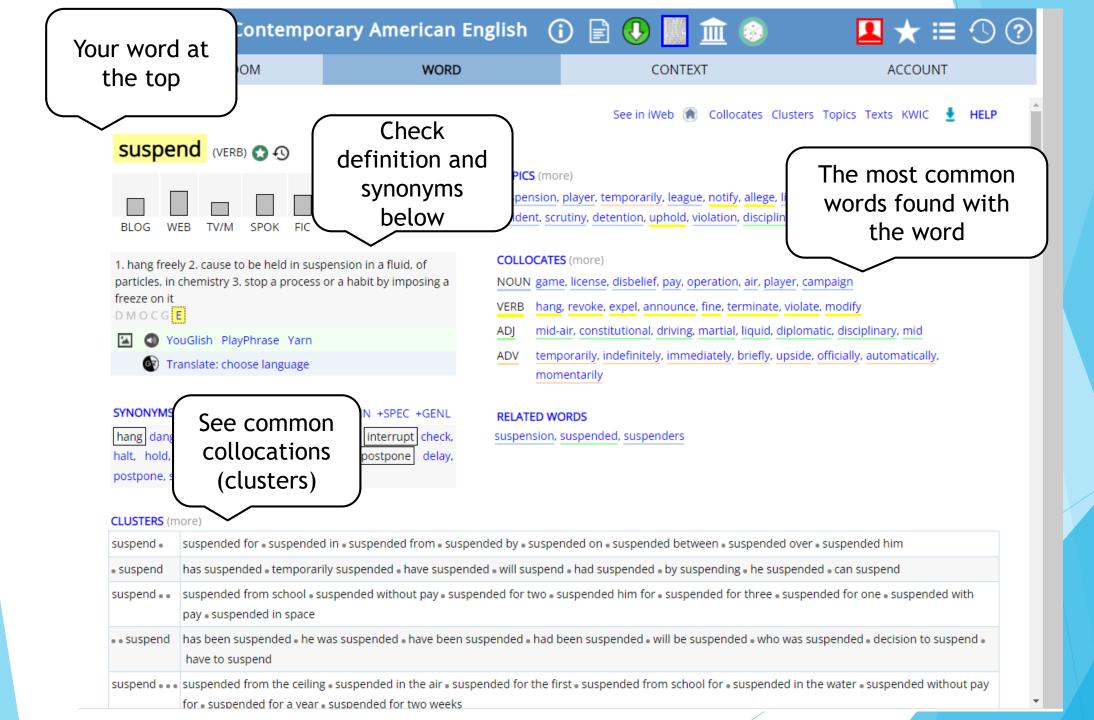
analyze (verb)
analysis (noun)
analytical (adjective)

# **Vocabulary Choices: Collocation**

If you are uncertain if your word choice is correct or if you are using the appropriate preposition or pattern, you can check with one of many online collocation tools.

Collocation means common word combinations, such as "bright idea" (**not** "light idea") or strongly believe (**not** "strongly think").

- Corpus of Contemporary American English (COCA) (see next two slides)
  - https://www.english-corpora.org/coca/
  - •Note You will need to create a free account.
  - •Use the Browse+ option.
- Collocation dictionaries





# Corpus of Contemporary American English (i) 🖹 🕕 🧱 🧰

















BROWSE/RANDOM WORD CONTEXT ACCOUNT

CONCORDANCE	LINES (more)
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1	ACAD: 2007: ArtBulletin	Fig. 17) . 69 One knee leaning (
2	NEWS: 2018: Washington Post	Immediately afterward , Florida State President Joh
3	SPOK: 2015: PBS_Newshour	this morning . ALEXANDER-BORTNIKO# it will be
4	NEWS: 2008: AssocPress	employees . # Just this weekend , NASCAR <mark>sa</mark> i
5	MAG: 2018: Engadget	" Stephenson adds as we walk past Hemingwa
6	MAG: 2009: HarpersBazaar	appropriate 20 years ago . I 'll leave that thought r
7	SPOK: 1991: PBS_Newshour	Well , first of all , all the government
8	WEB: 2012: foxnews.com	of homes and businesses lose power again , some tran

See the word in context from a range of texts.

hrist turns his eyes . The temporary ban

3	SPOK: 2015: PBS_Newshour	this morning . ALEXANDER-BORTNIKO# it will be rea			<u> </u>	e real causes of what
4	NEWS: 2008: AssocPress	employees . # Just this weekend , NASCAR <mark>sa</mark>		Look	for patterns.	millions in their 2009
5	MAG: 2018: Engadget	" Stephenson adds as we walk past Hemingwa	Com	nare	with your work.	ceiling . # " Absolutely ,
6	MAG: 2009: HarpersBazaar	appropriate 20 years ago . I 'll leave that thought	Con	ipaic	With your Work.	who thinks about
7	SPOK: 1991: PBS_Newshour	Well , first of all , all the government	s voted to		any assistance to the government of	Haiti . In the case of
8	WEB: 2012: foxnews.com	of homes and businesses lose power again , some tran	sit services	suspended	as nor'easter hits a week after Sandy	# Tens of thousands of
9	ACAD: 2002: ABAJournal	of evasion . " A New Jersey justice	wrote , in	suspending	Bailey 's pro hac vice privilege for a y	ear , that his
10	TV: 1995: Law & Order	that , he was certified for demolition work with	explosives .	Suspended	because of a drinking problem . I do	n't believe this
11	NEWS: 2003: Chicago	about the money ? " # Clarett who	has been	suspended	by Ohio State , in part for filing a poli	ce lepole in
12	FIC: 2000: Mov:ExecutiveDecisio	out of reach . TOD 'S FACE FALL INTO	O FRAME ,	suspended	by the cord , propped against the ba	ck well to the stower 1 7 9
13	WEB: 2012: washingtonpost.com	's Sexism Must Stop . " Shuster later <mark>apologize</mark>	<b>d</b> and was	suspended	the network . # The big prize toda	y is Washington and
14	NEWS: 2000: NYTimes	National Security Council and last week I br	oke off I	suspended	campaigning for two days or parts of	ftwo days to go back
15	NEWS: 2017: Chicago Sun-Times	. # Chicago Police followed IPRA 's recommen	dation and	suspended	Deering who briefly served in the b	ike unit and is now
16	NEWS: 1993: WashPost	are not enough , the authorities should have	e <mark>a plan</mark> to	suspend	democratic procedures for a time , "	wrote pro-reform analyst
17	SPOK: 2010: NPR_TellMore	happy to report , frankly , that administration imme	ediately did	suspend	deportations of Haitian refugees , Ha	aitian citizens that are in
18	WEB: 2012: blogs.suntimes.com	question . # Why is it so easy	for you to	suspend	disbelief for some films and not for d	others ? # In the
19	WEB: 2012: blogs.suntimes.com	But I feel betrayed , Roger . I <mark>wa</mark>	s asked to	suspend	disbelief several too many times . An	d it was n't just the
20	BLOG: 2012: theepochtimes.com	, where he majored in planning statistics . His sch	ooling was	suspended	during the Cultural Revolution, thou	gh he later completed his
21	SPOK: 1995: ABC_Nightline	you know it . Sec . BRUCE BABBITT	: -that we	suspend	environmental laws . For example , S	enator Stevens is
22	NEWS: 2008: NYTimes	's and F 's , and last semeste	er, he was	suspended	five times , mostly for fighting . When	the school year ended
23	SPOK: 2015: PBS_Newshour	this was an act of terror , but <mark>no</mark>	w they 're	suspending	flights . MARGARET-WARNER# Well ,	Judy , Putin is one of the
24	WEB: 2012: huffingtonpost.com	the gas which is why refineries mattered should also	have been	suspended	for 4 weeks . This was an pergeocy a	nd they are responsible
25	BLOG: 2012:ht.blogs.nytimes	Gallup poll , for example , just because it	has been	suspended	for couple of days .) # We do n't us	ually
26	FIC: 1997: FantasySciFi	Zip 's college . His newsclod had said ${\color{red} \text{the}}$	match was	suspended	for day at the request of the Lignor	elli 's handlers .
27	WEB: 2012: ftc.gov	. # Forbearance : Your mortgage payments are	reduced or	suspended	for period you and your servicer ag	gree to . At the
28	MAG: 1997: Atlantic	practice of traditional public health has been to a	<mark>eat</mark> degree	suspended	for sequired immune deficiency synd	drome and for human
29	BLOG: 2012: audio.wgr550.com	in Ed Reed has been suspended . Baltimore <b>s</b>	afety Ed	suspended	for one team for repeated violations	. Of rules prohibiting its
30	NEWS: 2002: WashPost	, and in the winter of ' 99 , H	loward was	suspended	for two weeks for disciplinary reason	s . Three times this season

# **Vocabulary Choices: Omit Wordy Phrases**

Be on the lookout for important sounding phrases that add nothing to the meaning of a sentence. Such phrases may alert the reader that the writer is exaggerating (or just trying to get a word count!).

## Ex. all things considered

All things considered, Connecticut's woodlands are in better shape now than ever before.

All things considered, Connecticut's woodlands are in better shape now than before.

Note: These types of phrases are more acceptable in speaking, but not in vigorous, concise writing!

# Vocabulary choices: Avoid Intensifiers

Avoid using adverbs such as really, very, quite, extremely, severely, virtually, truly, basically, fundamentally, & actually when they are not necessary. It is probably enough to say that the salary increase is inadequate.

Does saying that a salary is "*severely* inadequate" introduce anything more than an exaggerated tone?

These words shouldn't be removed from your vocabulary but use them **sparingly in writing.** 

# Vocabulary choices: Eliminate Clichés

A cliché is an expression that was probably, once upon a time, an original and brilliant way of saying something:

"She fell head over heels in love" or "She's cool as a cucumber."

Such expressions can cause confusion with international audiences. Avoid a mix of clichés or idioms.

A mayor of Austin, Texas, once announced, "I wanted all my ducks in a row, so if we did get into a posture, we could pretty much slam-dunk this thing and put it to bed."



# Vocabulary choices: Watch Euphemisms

Be careful with euphemisms in your writing. These can be easily confused.

E.g.,

- "Passed away" instead of "died"
- "Let go" instead of "fired"
- "Put down" instead of "euthanized"
- ▶ They have a place when being polite, but don't overuse!

See: <a href="https://examples.yourdictionary.com/examples-of-euphemism.html">https://examples.yourdictionary.com/examples-of-euphemism.html</a>

# Avoid and Reduce Expletives

# **Avoid Expletive Constructions**

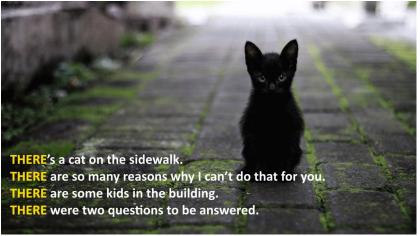
An *expletive construction* is a common device that often robs a sentence of energy before it gets a chance to do its work. Expletive constructions begin with *there is/are* or *it is*.

# Original:

There are twenty-five students who have already expressed a desire to attend the program next summer. It is they and their parents who stand to gain the most by the government grant.

# Revised:

Twenty-five students have already expressed a desire to attend the program next summer. They and their parents stand to gain the most by the government grant.



# **Reduce Expletives**

# Original:

► There are some business people who believe the human race is not instinctively aggressive, but instinctively cooperative.

# Revised:

Some business people believe the human race is not instinctively aggressive, but instinctively cooperative.

# **Reduce Expletives**

### Original:

This is an article which shows how Apple used market research to appeal to its clients.

### Revised:

This article shows how Apple used market research to appeal to its clients.

# Also avoid overusing BE verb.

### Original:

The portrait is a distortion of Franklin Roosevelt's features.

### Revised:

The portrait distorts Franklin Roosevelt's features.

Use a more precise VERB instead where possible.

# **Reduce Expletives**

**ONLY USE** *It is...there are* as when the subject (agent/doer) of the action is NOT important and you want to focus on the IDEA or receiver of the action.

Passive voice also accomplishes this.

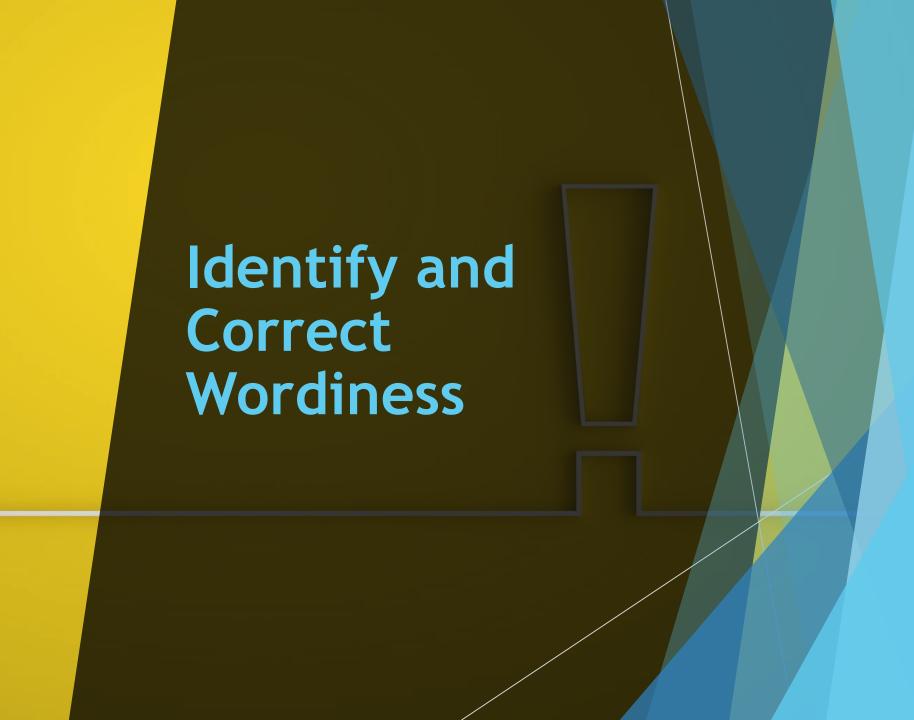
E.g.,

It has also been shown that...

There are innumerable examples which may...

It is likely that... etc.

These phrases are often used in academic writing and used for generalizations.



Identify the wordy phrases in the following FIVE examples:

## Original:

1. Martoff (2007) points out that they think that by not having strangers, the rate of criminal activity can be reduced.

### Revised:

Martoff (2007) points out that disallowing strangers can reduce the rate of criminal activity.

## Original:

2. The thing that they don't consider is the creativity of the most diverse workplaces.

### Revised:

- The creativity of the most diverse workplaces is not always considered.
- Or: They don't consider the creativity of the most diverse workplaces. (As long as "they" is a direct referent pronoun in the context.)

# Identify and Correct Wordiness

### Original:

3. Lastly, he indicates that the statistics that have been conducted in the U.S. suggests that the criminal activity rate is the same in gated communities and non-gated communities.

### Revised:

Lastly, statistics indicate that the rate of crime in the U.S. may be the same for gated and non-gated communities.

### Original:

4. As data show, the area which is in gated communities does not have less criminal activity than other non-gated communities.

### Revised:

As data show, gated communities do not have less criminal activity than other non-gated communities.

# Identify and Correct Wordiness

### Original:

5. However, supporters of this point of view do not take into account the fact that the majority of people who are called strangers do not have any criminal intentions.

### Revised:

- However, supporters do not consider that the majority of strangers have no criminal intentions.
- OR: However, supporters do not believe in the criminal intentions of most strangers.

# Identify and Correct Wordiness

# Conclusion

To achieve concise writing, remember to...

Edit for clarity

Edit for redundancy

Edit for word choice in context

Edit wordiness



# Thank you!

Please let us know your thoughts on this presentation!

Short survey:

https://forms.office.com/r/QwKQiBB0uz





# **Additional Resources**

- COCA for accuracy and patterns (collocations):
  - https://www.english-corpora.org/coca/
- Camosun Library Student Learning Success Guides
  - https://camosun.libguides.com/Student\_learning\_success\_guides
- Camosun Writing Centre and Learning Skills
  - <a href="https://camosun.ca/services/academic-supports/help-centres/writing-centre-learning-skills">https://camosun.ca/services/academic-supports/help-centres/writing-centre-learning-skills</a>
- Your school's Multilingual Support Specialist (MSS)
  - http://camosunmss.opened.ca



# References

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Strunk, W., White, E. B., & Angell, R. (2000). The elements of style (Fourth edition.). Pearson Education.